

Faculty Orientation on IQAC

The Resource person Dr. T. Shyamsundar Tripathy, Asst. Professor, MBA Dept. KL Business School, KL (Deemed to be University) on 25.01.2023 / 4.00 pm – 5:00 pm conducted orientation session to the Faculty members as a part of IQAC

During addressing faculty, the Resource person has emphasized that:

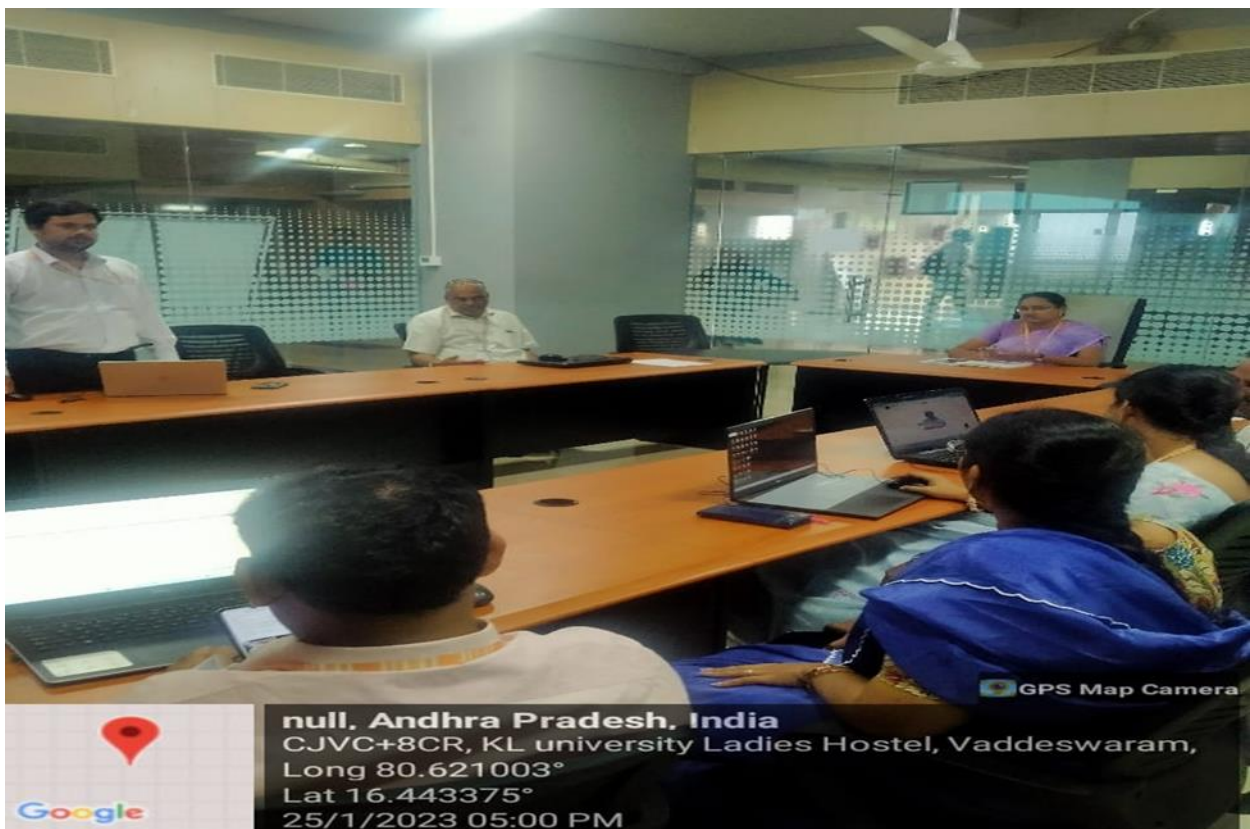
1. Student counselling.
2. Department committee related information and its frequency of conduction.
3. Relevance of quality circle.
4. Publication and consultancy targets.
5. Conduction of Guest Lecture and orientation lectures.



Faculty Orientation on IQAC
Dr K Hema Divya, HOD, MBA, KL Business School, KL (Deemed to be University), conducted orientation programme on IQAC on 21.02.2023/4.00pm-5.00pm.

During addressing faculty, the Resource person has emphasized that:

1. Student counselling.
2. Department committee related information and its frequency of conduction.
3. Relevance of quality circle.
4. Publication and consultancy targets.
5. Conduction of Guest Lecture and orientation lectures.



ORIENTATION LECTURE ON IMPORTANCE OF RESEARCH

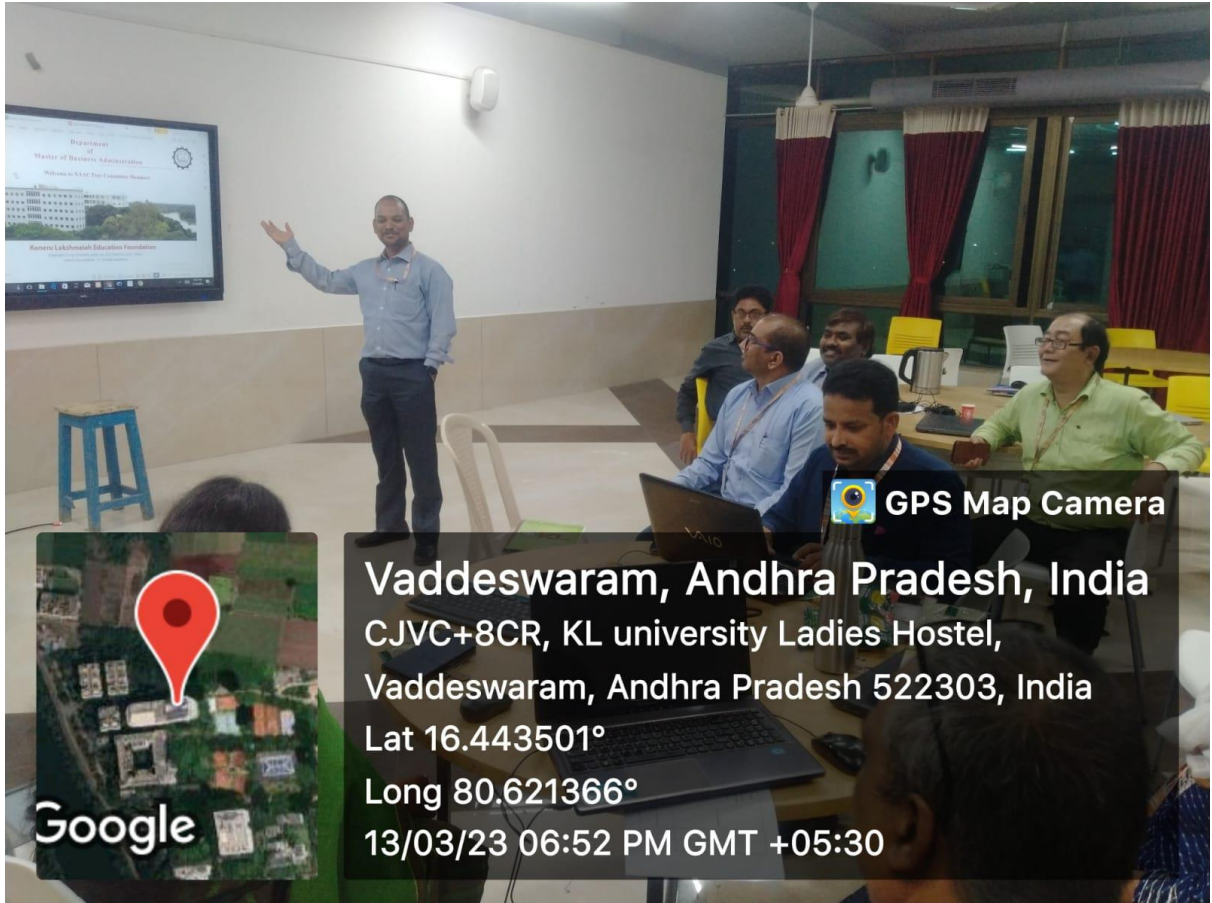
Dr P Siva Prasad, Asst Professor, KL Business School delivered a lecture on Research and its Impact on society -13.02.2023 / 5:30 p.m. to 06:30 p.m


During addressing the resource person emphasized that:

Research is what propels humanity forward. It's fueled by curiosity: we get curious, ask questions, and immerse ourselves in discovering everything there is to know. Learning is thriving. Without curiosity and research, progress would slow to a halt, and our lives as we know them would be completely different.

Research improves services and treatments not just for you but also for future generations. It helps develop new tests for diagnosis, treatments and processes that could eventually help your children, or even your grandchildren. You may gain access to treatments that are not yet readily available to the general public.

1. It's a tool for building knowledge and facilitating learning.
2. It's a means to understand issues and increase public awareness.
3. It helps us succeed in business.
4. It allows us to disprove lies and support truths.
5. It is a means to find, gauge, and seize opportunities.
6. It promotes a love of and confidence in reading, writing, analyzing, and sharing valuable information.
7. It provides nourishment and exercise for the mind.



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Vaddeswaram, Andhra Pradesh, India

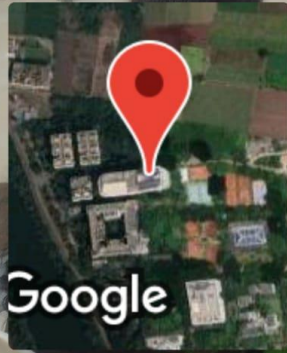
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Vaddeswaram, Andhra Pradesh 522303, India

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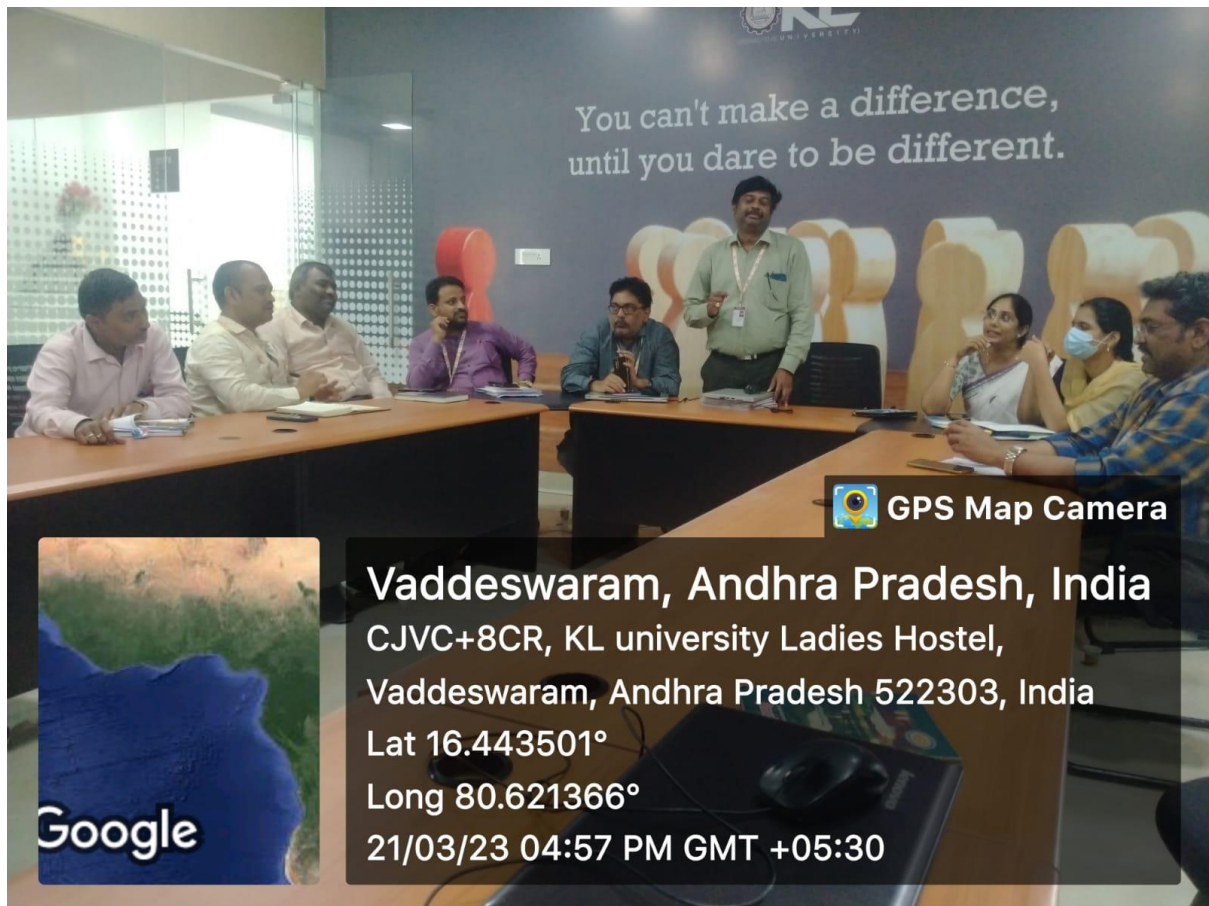
Faculty Orientation Session

Orientation Session on Latest trends of financial Services delivered by Dr. S. Venkata Ramana, Assoc.Professor, KL Business School, on 21.03.2023 / 4:00 p.m. to 05:00 p.m.

During addressing the resource person emphasized that:

Several years of global upheaval have left financial services organizations facing an array of challenges and an uncertain future. We explore the most prevalent trends shaping the banking, insurance and wealth industries for 2023 and beyond.

1. An evolving competitive landscape
2. Consumers demand better experiences
3. Increase back-office efficiency through seamless integration and automation
4. A brighter spotlight on ESG and sustainability
5. Data Security Has to Continue to Improve
6. Banks Will Empower Customer Service Reps Everywhere
7. Finserv-Fintech Partnerships Will Continue to Drive Advances
8. Finservs Must Embrace Digital Transformation.



ORIENTATION LECTURE ON INNOVATION BOOTCAMP

Mr. Ajay S Kabadia, Founder & CEO Dacketrun Tech Pvt Ltd, Hyderabad delivered a lecture on Innovation Bootcamp to MBA students on 25-10-2022 / 1:30 pm – 2:45pm

During addressing students, the resource person emphasized that:

Innovation is

1. Introduction of a new quality of a good or a new good, market, method of production, source of supply, and organization in an industry.
2. Importance of innovation to become an entrepreneur
3. Steps in Innovation process
4. Different types of innovations with examples
5. Risk in innovation process and their solutions

Innovation skills are very much essential for the management students to innovate new products in the businesses. In this context, Dept.of MBA organized innovation bootcamp for MBA students on 05-11-2022. All the students of I MBA attended the event.



ORIENTATION ON CURRICULAR ASPCTS

Dr Raghuvver, Dean Academics, KLEF addressed the students on Curricular Aspects on 11.11.2022 / 2.00 pm – 3:30 pm

During addressing students, the resource person emphasised that:

1. Realisation of Educational Objectives
2. Proper use of Time and Energy
3. Acquisition of Knowledge
4. Determining Structure of Content
5. Development of Personality
6. Conducting Examination
7. Organising Teaching And Learning Situation:
8. Development of Knowledge, Skill And Attitude



ORIENTATION ON EDUCATION INNOVATION CAMP

Dr. P Gopi Krishna, Associate Professor, Department of IoT and Deputy Director National and International Collaborations conducted a session on Education Innovation camp at AIT, Thailand, Bangkok - 14.11.2022 / 7.15 pm – 8:30 pm

During addressing students, the resource person emphasised that:

- a) A student exchange programme is a study curriculum in which students can spend one month to one year attending classes at an international institute while gaining academic credits for their degree.
- b) How do student exchange programmes work.
- c) Various types of student exchange programmes in Asian Institute of Technology Thailand.
- d) Benefits of the student exchange programme in Asian Institute of Technology Thailand.
- e) Fee structures.

19:38 49%

Close Participants (68)

Search

- ST Shyamasundar Tripathy (me)
- Ranadheer Reddy (Host)
- AIT Special Degree P... (Co-host)
- DP Dr. P Gopi Krishna (Co-host)
- ...
- 2M 2000030646 MOPARTHI BH...
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- 2S 2200560057 Sowmya Reddy
- 2S 2200560150-sowgandhika s...
- 2C 2200560167 C.Dakshitha Re...
- A abhiram

Invite

19:37 49%

Dhoni joined

Zoom Leave

Shyamasundar Tripathy

AYESHA BHANU

Prasant Kumar Nayak

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Cisco Webex Meetings Meeting Info Hide Menu Bar

File Edit Share View Audio & Video Participant Meeting Breakout Sessions Help

Speaking: veena sharma

veena sharma

korlana srikanth

SAMPREETHI MALLIDI

Participants (10)

Search

- Dr. KV Siva Prasad C... (Host, me)
- 112 puroshotam kr ojha
- A.Vamsi
- Gayathri
- korlana srikanth
- Miriyala Anjaneyulu
- Naveen Babu
- SAMPREETHI MALLIDI
- SRI RAMA ALLWAR
- veena sharma

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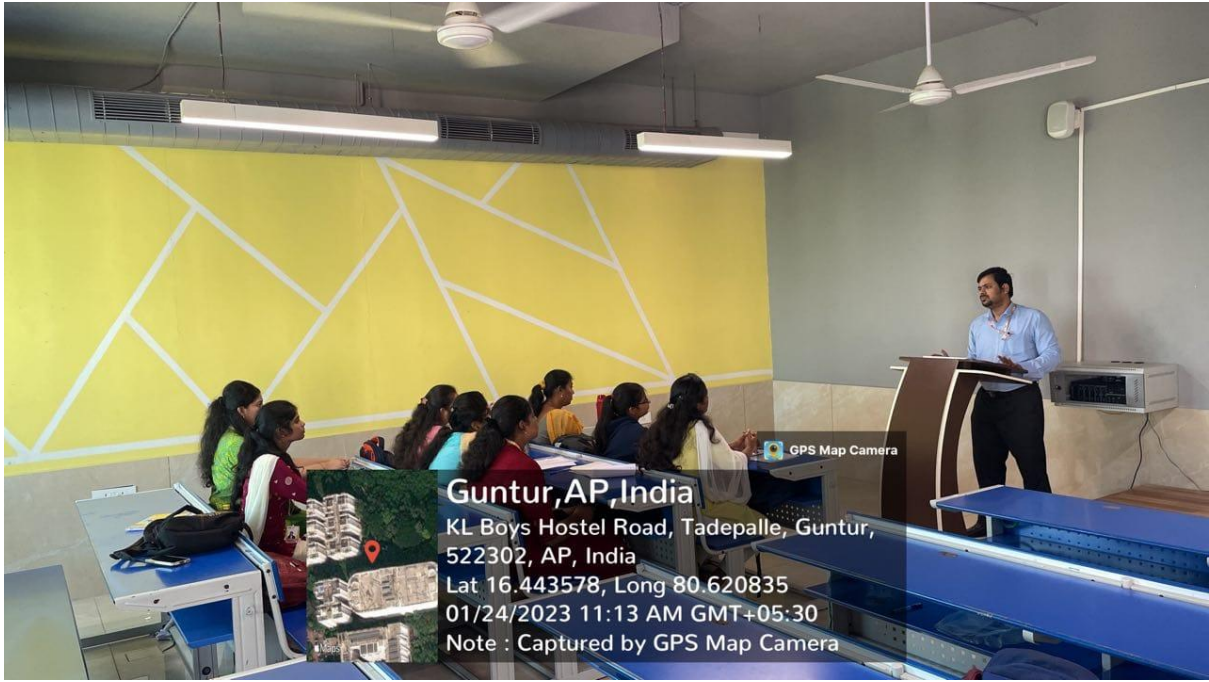
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Student Orientation on IQAC

Dr. T. Shyamsundar Tripathy, Asst.Professor, MBA Dept, KL Business School,
KL (Deemed to be University) gave orientation to the students on IQAC on 24.01.2023 /
11.00 am – 12:00 pm

During addressing faculty, the Resource person has emphasized that:

1. Relevance of Counselling.
2. Student committee related information and its frequency of conduction.
3. Relevance of student quality circle.
4. Participation in National and international seminar and events.
5. Attending Guest Lecture and orientation lectures.



Guntur, AP, India

KL Boys Hostel Road, Tadepalle, Guntur,
522302, AP, India

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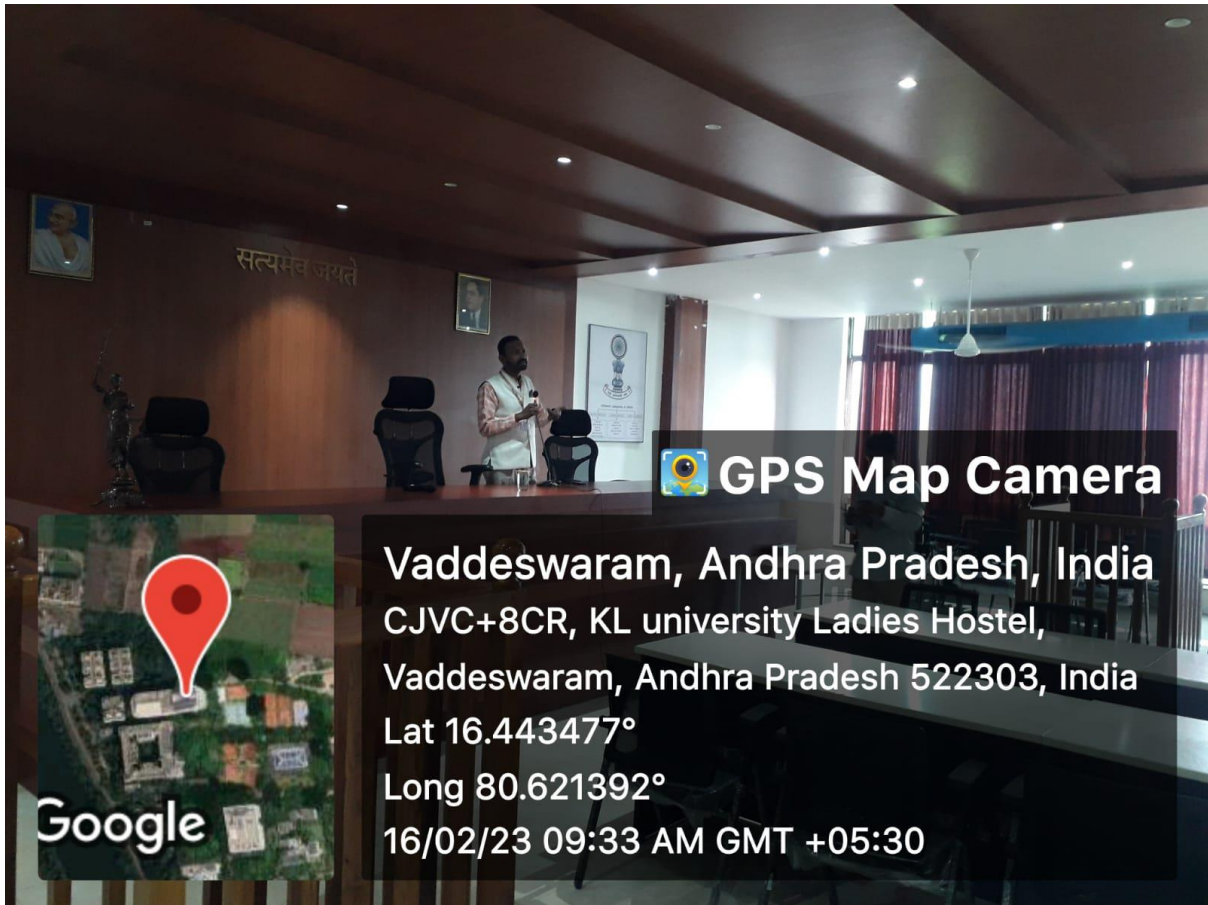
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Electrifying ORIENTATION SESSION ON CARRIER GUIDANCE

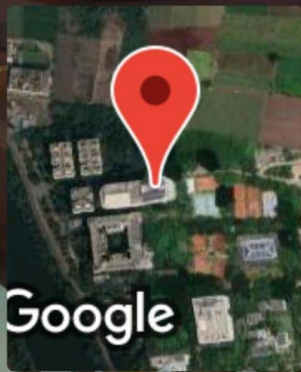
Prof. M. Kishore Babu, Dean Management, Humanities & Sciences, KL Business School, KLEF, KL (Deemed to be university), Vaddeswaram on Carrier on Marketing Education on 16-02-2023 / 09:30 a.m. to 11:30 a.m.

During addressing students, the resource person emphasized that:

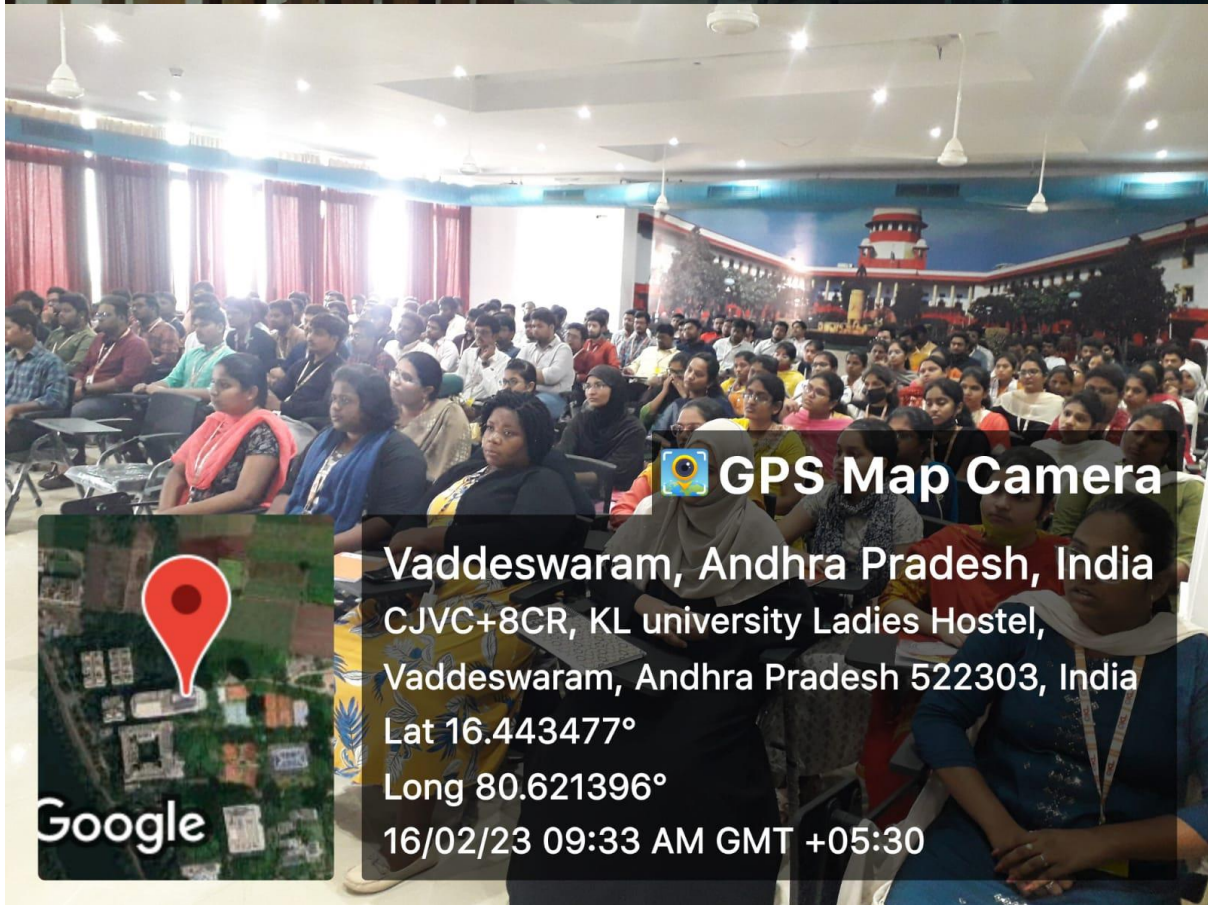
Marketing professionals are needed in a variety of fields, from traditional media formats such as radio and television to the new frontier of social media. Corporations significantly rely on marketing professionals to make their products known and desirable amongst tough competition. Marketing professions fall into a wide range of jobs, such as online content creation, print advertising, public relations, relationship management, logo design, copywriting, and website design. To begin a career in marketing, a bachelor's degree is typically required, which should include a concentration in a specific area, depending on your goals, such as graphic design or computer science. Internships are a great way to get your foot in the industry and possibly a full-time position. Building your career by staying on top of marketing trends and new skills will keep you in demand and growing in the marketing field. Marketing is a broad career field with a variety of jobs one can have. These jobs include social media marketer, market research analyst, copywriter, graphic designer, search engine optimization (SEO), advertising, and digital marketing. The highest-paying marketing job is an international marketing executive, which pays approximately \$282,100 a year. Marketing jobs will vary in pay depending on location, type of job, and company. Before any company hires you to sell a brand, they want to know that you can brand yourself, which comes naturally. If you would describe yourself as somebody who works hard but enjoys working alone, marketing may not be the right career for you. If you want the challenge of selling a product, service, or person to the public, you have found the right career.



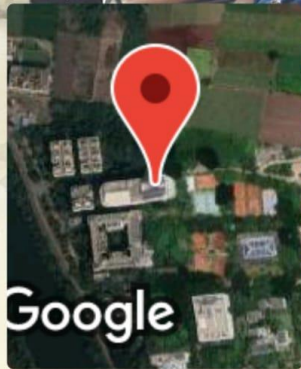
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Vaddeswaram, Andhra Pradesh 522303, India
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ORIENTATION SESSION ON IQAC

As a part of IQAC on 28-02-2023 / 10:30 a.m. to 11:30 a.m. Dr. T. Shyamsundar Tripathy, Asst.Professor, MBA Dept. KL Business School, KL (Deemed to be University) addressed the students

During addressing students, Dr. T. Shyamsundar Tripathy IQAC In-charge gave a brief report to the students about the grievance redressal system of the university and explained how to raise their grievances in the proper channel and also inform the time duration for resolving grievances as per the university rules and time frame.

In the second part of the session, Dr. T. Shyamsundar Tripathy explain the relevance of different student committees under IQAC and how these committees provide input to quality circle meetings and the role of student committee members was explained briefly during the session.

Lastly, he thanked all the students in the orientation session.



Orientation Session on Soft Skills and Personality Development

Ms Veena Sharma, delivered a lecture on Soft Skills and Personality Development

14-03-2023 / 2.00 pm – 4:00 pm

During addressing students, the Resource person has emphasized that:

Personality is the sum of the characters that constitute the mental and physical being of a person including appearance, manners, habit, taste, and even moral characters. The personality of a person constantly undergoes a change and it can be developed for the better.

Soft Skills Development: It is a term associated with the “EQ”(Emotional Intelligence Quotient) of a person. It consists of personality traits, social graces, communication, languages, personal habits, interpersonal skills, leadership, team-building etc.

i) Develop the skills and potential of students.

ii) Facilitate employability and establish careers.

iii) To develop the personality of our students and mold them into responsible citizens.

Iv) Teamwork. With effective teamwork, teams are more productive, deadlines are met, relationships with your team members are stronger and knowledge is shared. ...

- Problem solving. ...
- Communication. ...
- Adaptability. ...
- Critical thinking. ...
- Time management. ...
- Interpersonal.



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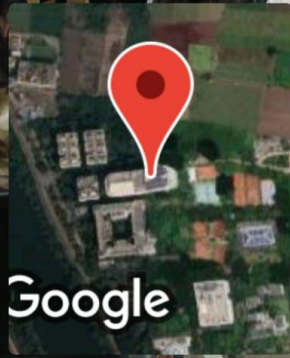
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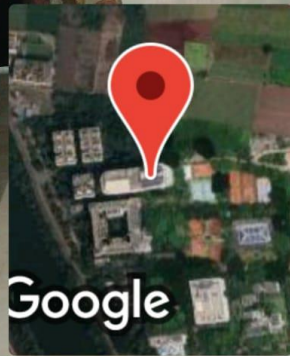
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Orientation Session on How to Use Job Portals Effectively

Dr. Shyamsundar Tripathy, Asst.Professor, KL Business School, KLEF, KL (Deemed to be University) gave a good lecture on Job Portals Effectively 15-02-2023 / 2:30 p.m. to 5:00p.m.

During addressing students, the resource person emphasized that:

Job portals are sites where you can promote jobs and search for resumes. They are an important part of almost every hiring procedure, and using them efficiently will interpret into qualified candidates for moderately low costs. So, below we have listed some benefits for both recruiters and job seekers for using job portals to find a job and promote job opening for the specific companies.

Getting Job Alerts:

A superior job portal provides standard job alerts whenever there are job openings for you. This way, you won't neglect a chance to be valid for your target job and bound to start your career. Also, you can discover more posts to increase better options.

Classified:

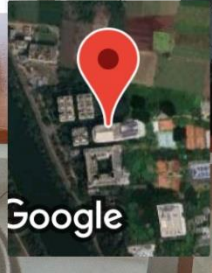
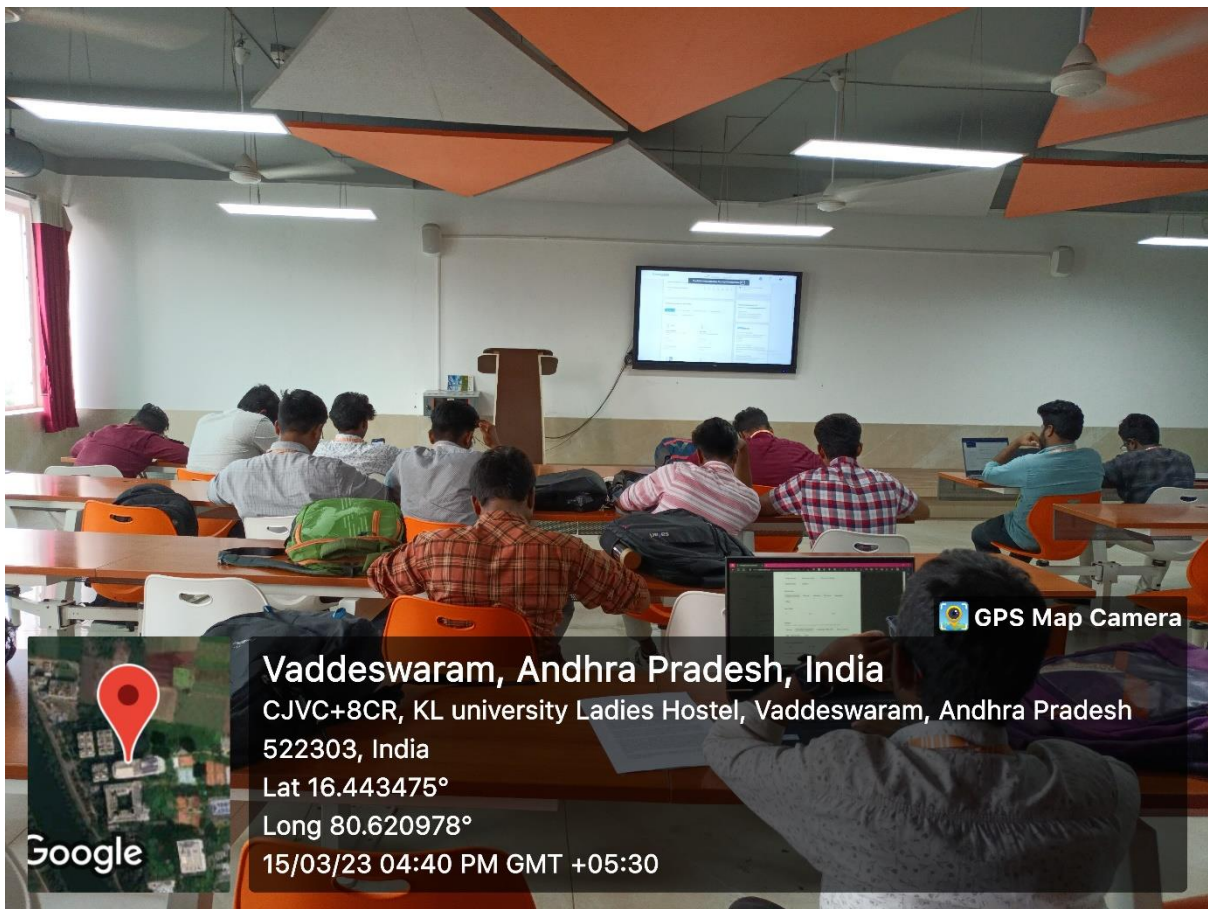
Once you register in a job portal, all your achievements, skills, and individual details will be reserved privately. This will be kept secure unless you let them split your details to your future employers. Also, job portals keep your job search narration classified which permits you to do the task surreptitiously.

More job opportunities:

Job portals offer a full collection of job choices from top companies. It means you have a superior chance of searching the job you want anywhere and however; you want it.

Resourceful:

With these portals, you can be relevant for a job effortlessly. Instead of going to your intention firm, you can submit your resume online. After submitting, you can relax, and wait for your future employers to take action.



Vaddeswaram, Andhra Pradesh, India

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